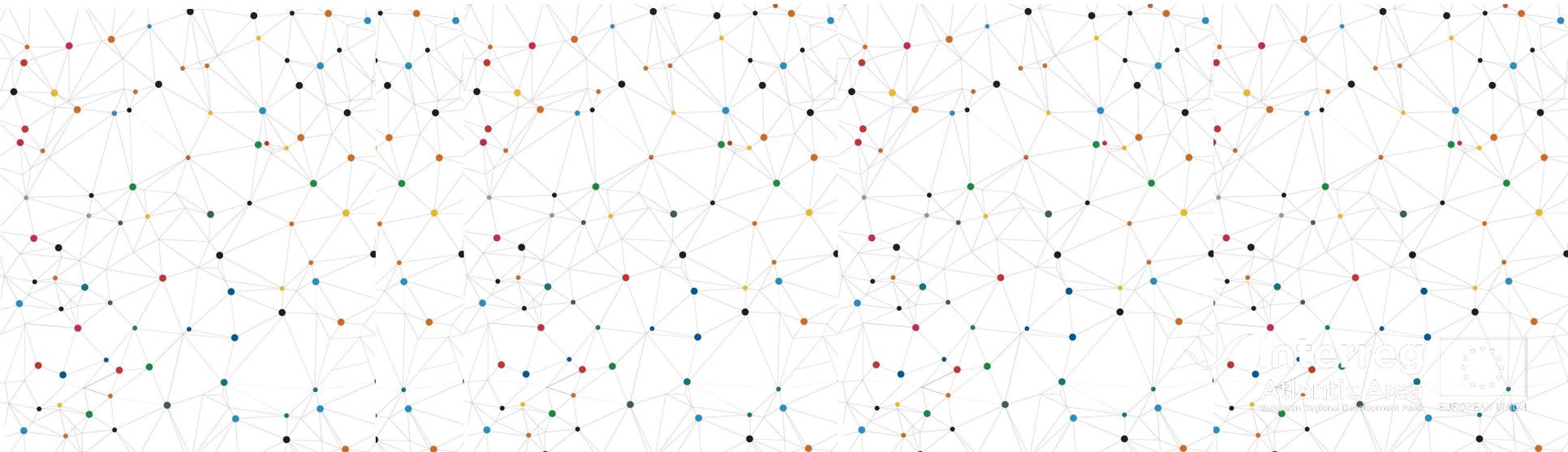




HACKATHON DAY



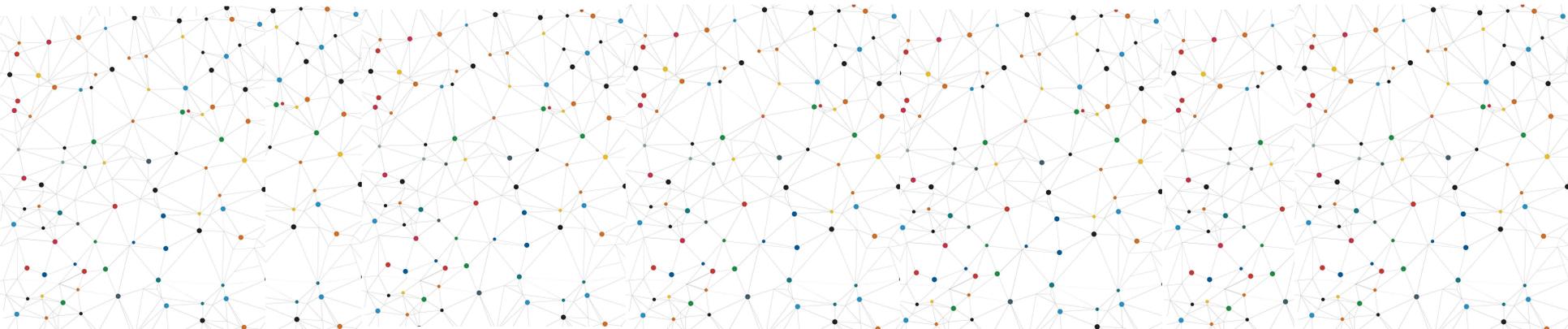


Creative Jam SATISFACTION SURVEY

Complete the online form today!

Via our Facebook Page @ AYCH Atlantic Hubs
Via SLACK → Create your account for the hackathon

IN SPANISH - PORTUGUESE - FRENCH - ENGLISH



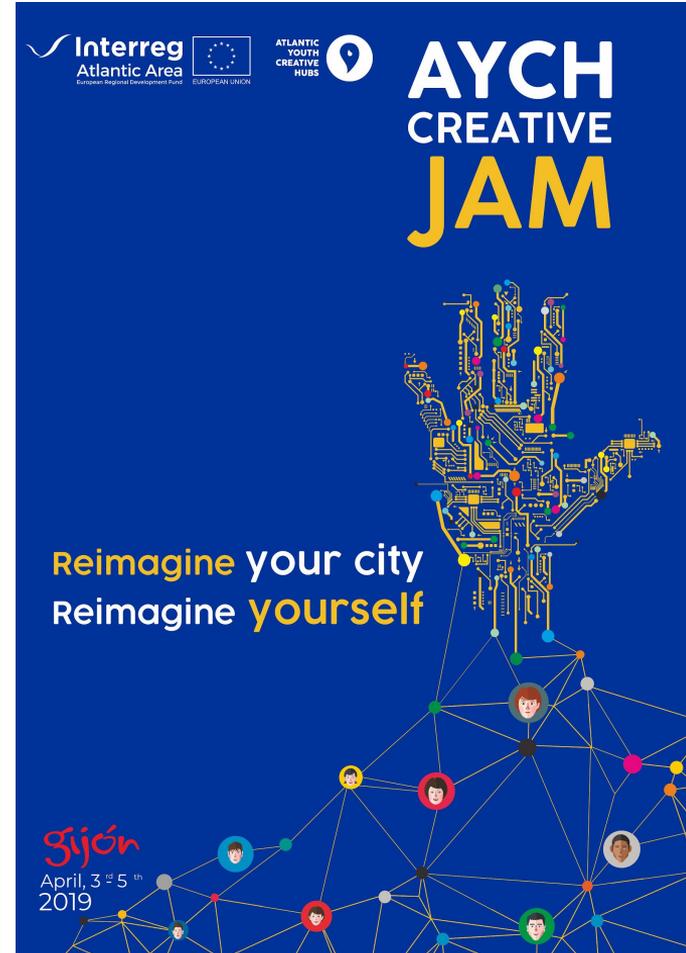
AYCH Hackathon day

Programme

1. Let's prototype
2. Pitch

Helpers

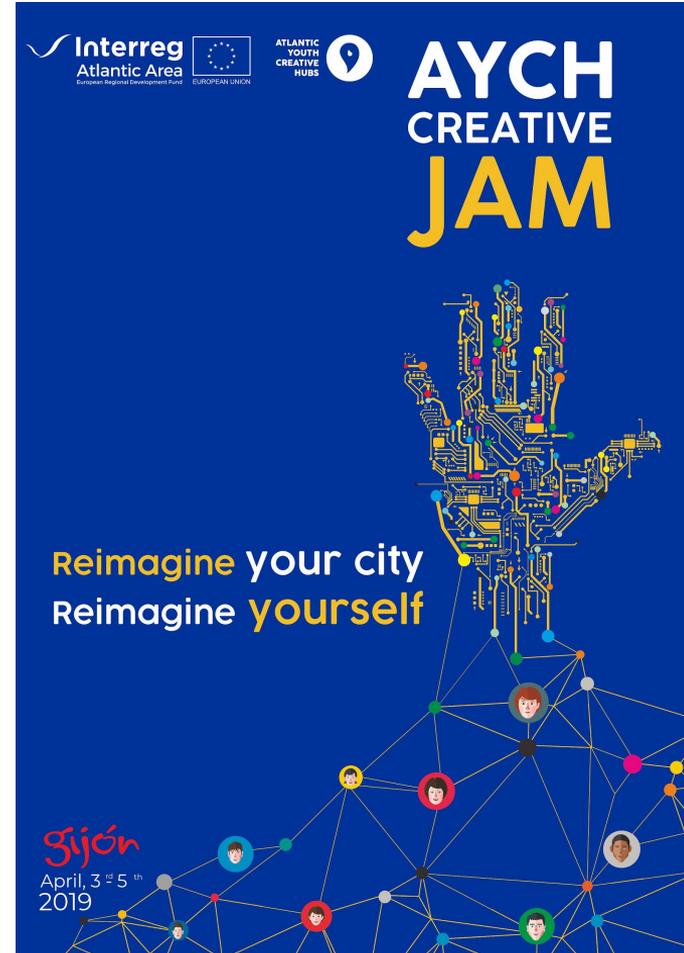
1. Mentors (helping you / steps)
2. Experts (what is possible to do)



AYCH Hackathon day

Program

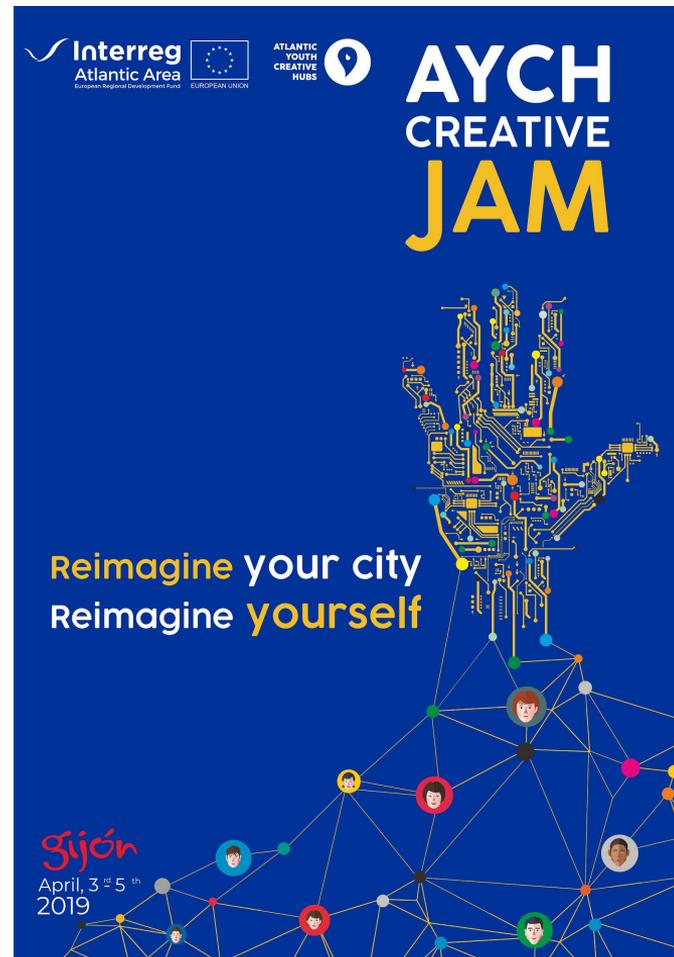
1. 9... - 10.45 : Associate & freeze your ideas
2. 11.00 - 15.00 : Prototype & presentation
3. 15.30 - 16.30 Pitch (4 minutes) = 3 orientation panel in parallel
4. 16.30 - 17.30 Plenary session panel - 4 minutes
5. 17.45 : Results



YOUR PROJECT

COLLECTIVE

1. WE WANT TO SEE PROTOTYPES
2. WE WANT TO SEE TEAMS
3. MOST INVESTIBLE
3. MOST IMPACTFUL
4. FAVORITE BY THE AUDIENCE





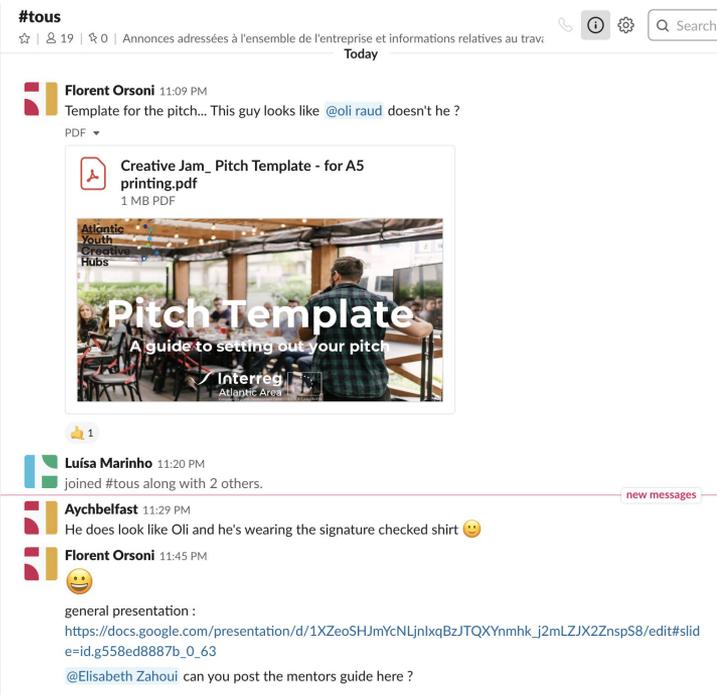
SLACK : <http://TEAMBRMIRROR.SLACK.COM>

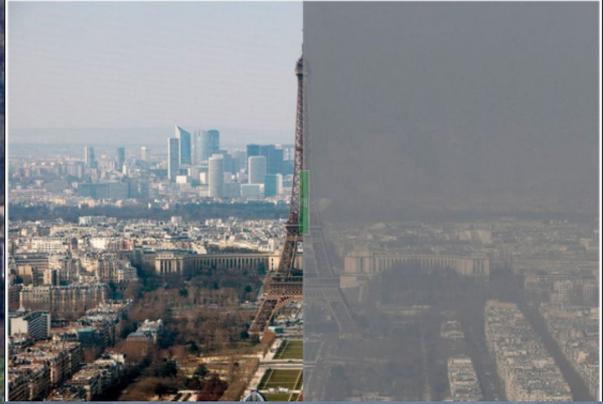
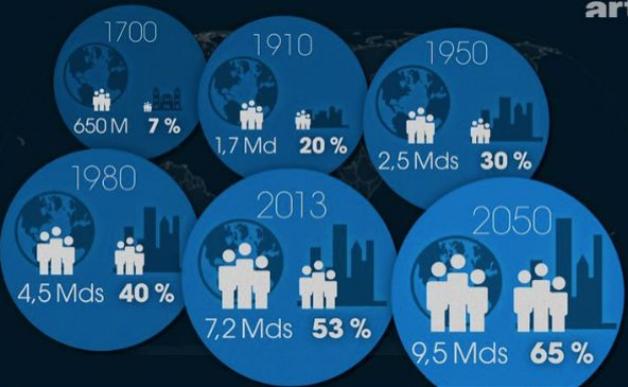
Your coaching (ask for help)

Your Private channel (team...) : put the final prez, questions, and pictures of documents

INFORMATIONS (schedules, diapo)

#tous





EARTH OVERSHOOT DAY:
AUG. 1, 2018



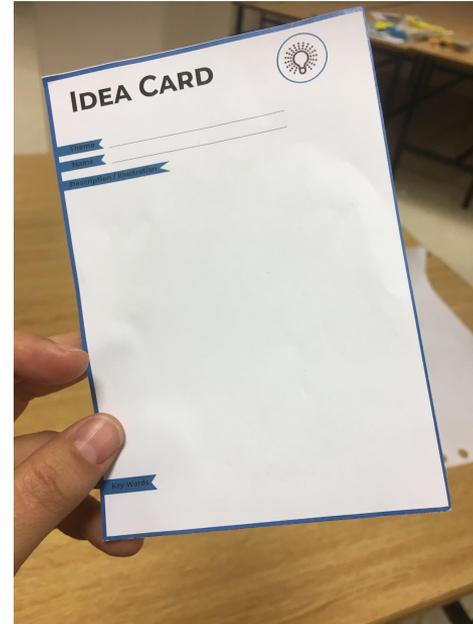


Idea Wall (10 MINUTES)

1. Go to the Idea Wall and observe
2. *Each participant looks for inspiration in the images, illustrations and or journals*
3. *Each participant writes down an idea on an idea card*



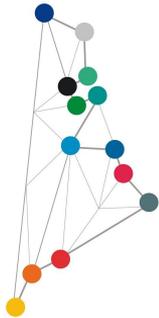
Idea Wall (10 MINUTES)



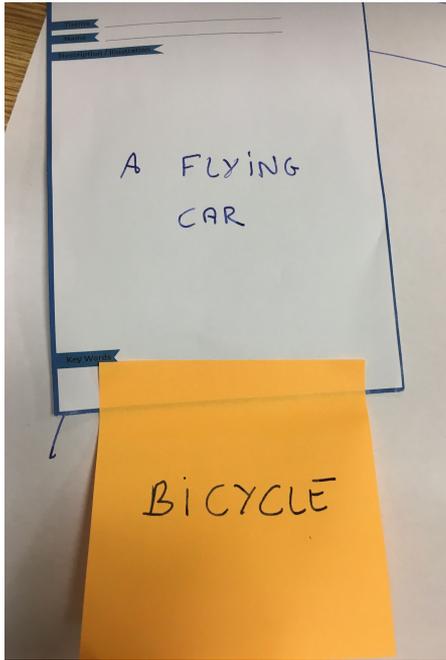


Brainwriting (5 minutes)

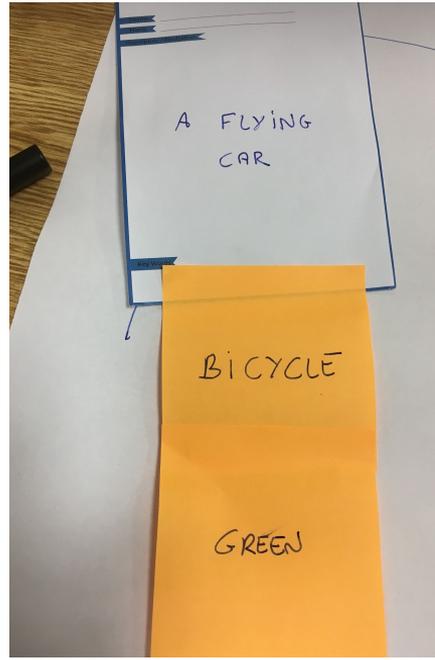
1. In your small group, each participant shows their idea to the rest of the group
2. Pass your idea to the person on your right
3. Each participant writes a word on a post it in relation to the last word and passes it on



Brainwriting idea(s) (5 minutes)



1



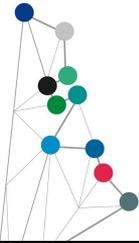
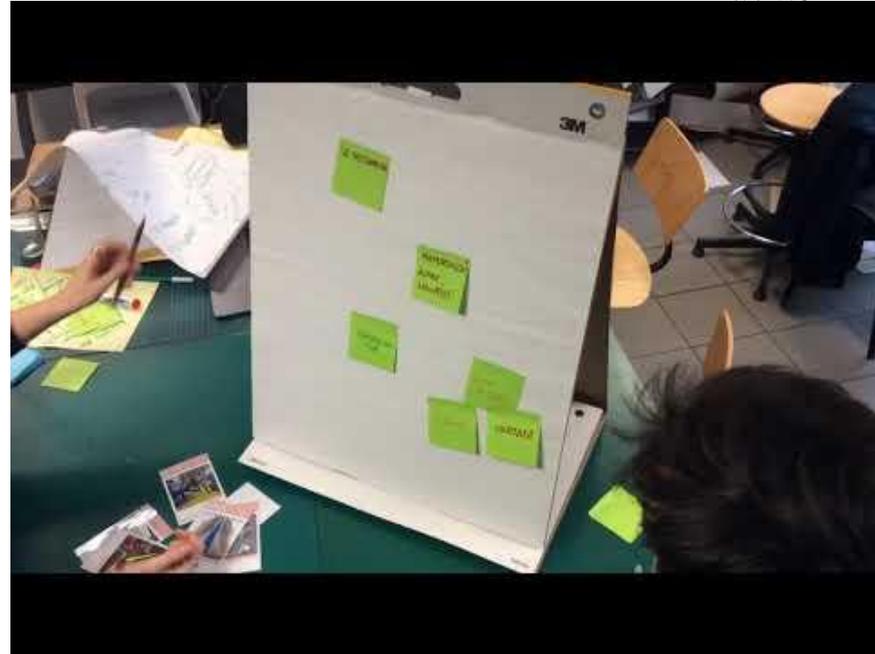
2



Connecting Ideas - 10 minutes

Start to make connections among all your ideas

Identify *a big idea* you would like to develop further in this workshop



Freeze your idea (10 minutes)

What is the big the idea ?
Freeze it ! What do you want to develop ?

Find the name of your team

IDEA CARD



Theme _____

Description / Illustration

Why

Actors

Key words

NAME

1
NAME OF THE TEAM :
Your idea (NAME)

TEAM

NAME :
COUNTRY :



MODEL CANVAS (10 mins)

What, why, where, who,

Money, How

KEYWORDS

KIND OF MODEL CANVAS		
WHAT KEY ACTIVITY	WHY INNOVATION	WHERE SPACE - TERRITORY
WHO ? WHO ARE THE PARTNERS USERS ?	MONEY ? HOW DO YOU MAKE MONEY	HOW ? BIG STEPS ① ② ③ ④

PERSONA EXPERIENCE (10 mins) & brief scenario (steps)

Who will use it ?

How does it work?



Hello! my name is

I'm years old and I'm

So, I would like to use

because

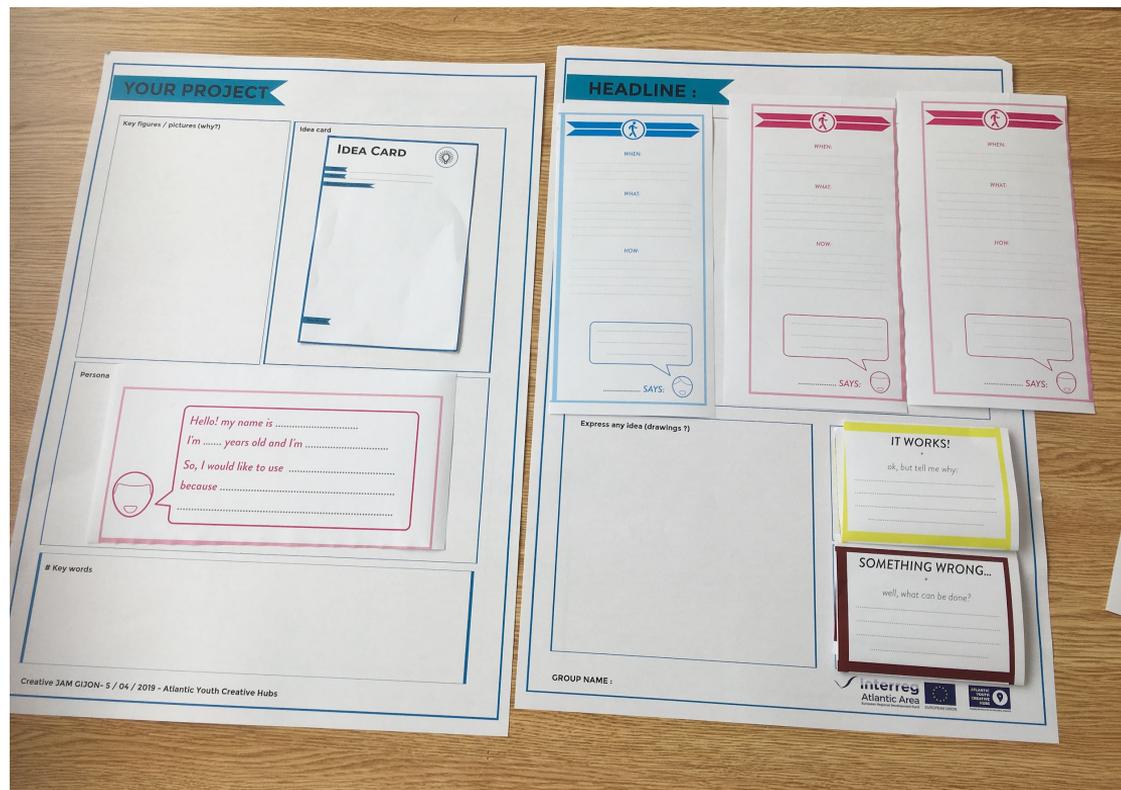
.....

		
WHEN:	WHEN:	WHEN:
WHAT:	WHAT:	WHAT:
HOW:	HOW:	HOW:
..... SAYS:  SAYS:  SAYS: 



Your Project at a glimpse (10 minutes)

Put everything on the poster



PROTOTYPE CARD (15 minutes)

How are you going to prototype your idea?

Validate your prototype plan with your mentor(s)

PROTOTYPE 

PROJECT _____

Kind of prototype _____

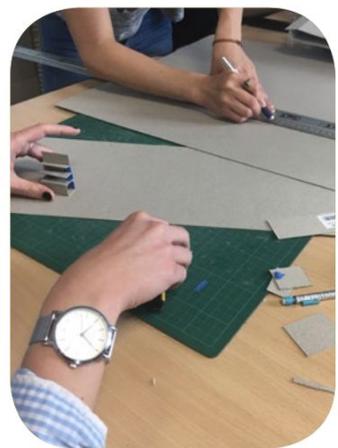
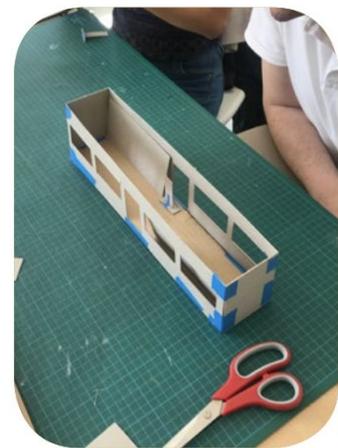
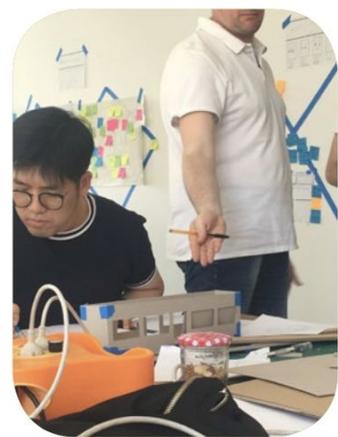
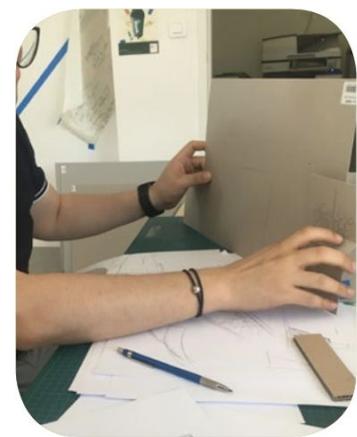
Kind of materials needed ?

What do you want to show ?

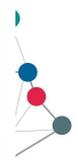
Experts

NAME IDEA _____



Prototyping





PROTOTYPE CARD (15 minutes)

How are you going to prototype your idea?

Validate your prototype plan with your mentor(s)

PROTOTYPE 

PROJECT _____

Kind of prototype _____

Kind of materials needed ?

What do you want to show ?

Experts

NAME IDEA _____



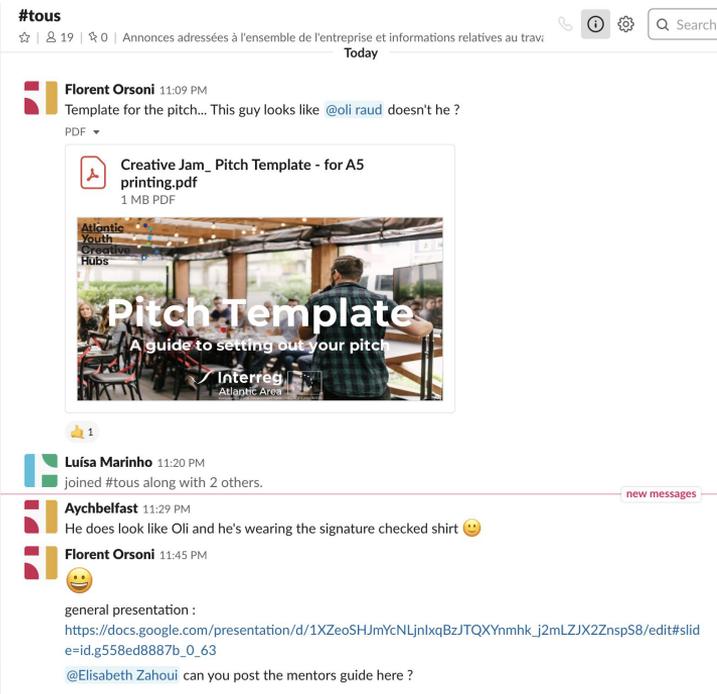
SLACK : <http://TEAMBRMIRROR.SLACK.COM>

Your coaching (ask for help)

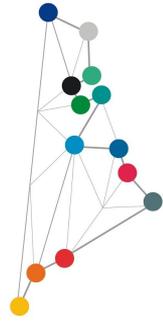
Your Private channel (team...) :
short description, put your
documents (photos)

INFORMATIONS (schedules, diapo)

#tous



TEAM MANAGEMENT (12.00)



Who is going to pitch ?

Who is going to prototype ?

Who is going to prepare the film ?



TIME FOR A BRIEF (12.00)

Pitch ? Nick & team
ROOM B3



Prototype ? Pierre Yves & team



Film / video ? Xose & team
ROOM B5





15.00 : Public presentation of your project
4 mins per group





16.30 : Public presentation 6 selected projects
4 mins per group





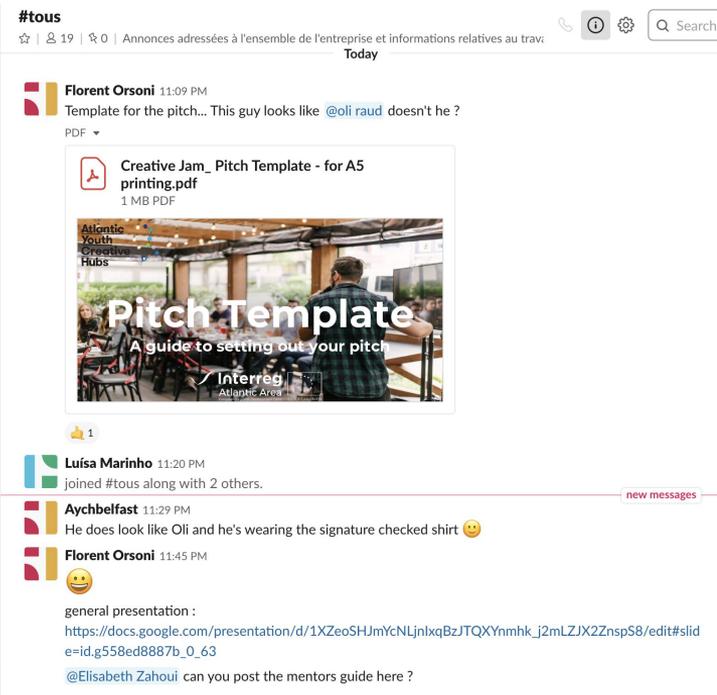
SLACK : <http://TEAMBRMIRROR.SLACK.COM>

Your coaching (ask for help)

Your Private channel (team...) :
short description, last presentation
(3pm)

INFORMATIONS (schedules, diapo)

#tous



aych.eu



 **Interreg**
Atlantic Area
European Regional Development Fund



**ATLANTIC
YOUTH
CREATIVE
HUBS** 

Obrigado!

Thanks!

Merci!

Gracias!

