SCHOOLS & UNIVETSITIES	SCALE  WORLWIDE	INDIVIDUAL USERS	PRODUCT  PLASTIC BOTTLES
PRIVATE COMPANIES	SCALE EUROPEAN	COMPANIES PRODUCING PLASTIC	PRODUCT  PLASTIC BAGS
PUBLIC ACTORS	NATIONAL	COMPANIES USING PLASTIC	FISHING NET
FISHERMEN	SCALE  LOCAL	PUBLIC ACTORS	PRODUCT
ASSOCIATIONS	MICRO-INITIATIVES	FISHERMEN	PRODUCT

PRODUCT	TARGET	SCALE	ACTORS
PRODUCT	TARGET	SCALE	ACTORS
PRODUCT	TARGET	SCALE	ACTORS
PRODUCT	TARGET	SCALE	ACTORS
PRODUCT	TARGET	SCALE	ACTORS

ACTOR	SCALE	TARGET	PRODUCT
ACTOR	SCALE	TARGET	PRODUCT
ACTOR	SCALE	TARGET	PRODUCT
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ACTOR	SCALE	TARGET	PRODUCT

PRODUCT	TARGET	SCALE	ACTORS
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